



Communities
In Schools®

Virginia



Network Summit & Anniversary Celebration
SPONSORSHIP PACKET

SEPTEMBER 26-28
THE WESTIN RICHMOND

EVENT OVERVIEW

Communities In Schools of Virginia is celebrating 25 years of being “All in for Virginia’s Kids” at an annual network summit and celebration September 26-28, 2023.

2023 CIS-VA Network Summit

CIS-VA’s annual Summit is a convening of school-based and affiliate staff to engage in dynamic learning opportunities, collaborate with peers and gain the latest knowledge and best practices in integrative student supports. Our teams leave the annual summit energized and prepared to serve their students, families, schools and communities with innovation, passion and vision.

25th Anniversary Celebration

The anchor event of CIS of Virginia’s Annual Network Summit will be a celebration bringing together CIS affiliate teams from across Virginia with our public and private stakeholders in recognition of the powerful collective impact CIS has had for hundreds of thousands of students over the course of a quarter century. We look forward to sharing the story of our network’s growth and impact, recognize those who have helped lead the way and reaffirm our commitment to advancing equity in education and empowering students to stay in school and achieve in life.

AUDIENCE & REACH

The 2023 CIS-VA Network Summit will be the largest ever, with more than 200 staff members from across the Commonwealth expected to attend. The 25th anniversary celebration will bring together these staff members with supporters and stakeholders who compose the unique public-private partnership that makes the CIS model a sustainable, high-return investment for our communities. Total expected attendance is approximately 300.

IMPACT OF YOUR SUPPORT

The CIS of Virginia network is on pace to reach 100,000 students in Virginia’s highest-need schools have a presence in at least 150 schools in the 2023-24 school year. A critical component of our network’s strength is in our commitment to excellence and fidelity to CIS’s evidence-based model of integrated student supports. The annual conference is the singular opportunity for our network of school-based professionals to come together to learn from each other and from respected experts, to celebrate their remarkable impact and to gain important perspective on the critical nature of CIS’s mission. Your partnership in the summit has a ripple effect that travels to schools throughout the commonwealth, ensuring students have the opportunity to access critical supports to help them stay engaged and thrive in school.

SPONSORSHIP OPPORTUNITIES

Please indicate sponsorship package selection on the enclosed commitment form and return by **July 1** to guarantee all benefits. If you would like to discuss an alternative level of support, please contact Julie Dillon at dillonj@cisofva or (804) 237-8909.

SPONSORSHIP BENEFITS	SILVER ANNIVERSARY CELEBRATION \$50,000	ALL IN FOR KIDS \$10,000	ACHIEVE IN LIFE \$5,000
SUMMIT + CELEBRATION EVENT <ul style="list-style-type: none"> "Presented by" distinction on all printed and electronic materials* Logo and link on CIS-VA and event websites Prominent recognition on social media Recognition in CIS-VA annual report Dedicated website announcement 	✓ ✓ Min. of 3 posts ✓ ✓	-- ✓ Min. of 2 posts ✓ --	-- ✓ Min. of 1 posts ✓ --
SUMMIT <ul style="list-style-type: none"> Logo on t-shirt provided to all attendees Recognition by name on all references to All In For Kids Awards Provide remarks at All In for Kids Awards Corporate promo item in goodie bag Event signage 	✓ -- -- ✓ ✓	✓ ✓ ✓ ✓ ✓	✓ -- -- ✓ --
CELEBRATION EVENT <ul style="list-style-type: none"> Provide remarks Invitations to event Ad in event program Event signage 	✓ 10 Full page ✓	-- 5 Half-page ✓	-- 2 Half-page ✓

**Including but not limited to invitations, event program, signage, press releases and event slide presentation*



SPONSORSHIP COMMITMENT

Please indicate your sponsorship support below and return by July 1, 2023 to ensure fulfillment of all sponsorship recognition benefits.

YES, I want to support the Communities In Schools of Virginia Network Summit and 25th Anniversary Celebration

\$50,000

\$10,000

\$5,000

Sponsor Name: _____

(Please list as name should appear in print materials and recognitions)

Contact Name: _____

Address: _____

City/State/Zip: _____ Email: _____

Website: _____

Please list any items you'd like to offer for site coordinator goodie bags:

Please email a high-resolution logo for print and web use (EPS, jpg or png format) to Julie Dillon at dillonj@cisofva.org.

Payment:

I will send a check to CIS of Virginia

Send check to: 413 Stuart Circle, Suite 303, Richmond, VA 23220, Attn: Rita Layne

I will submit/have submitted credit card information online

Payment can be submitted at www.cisofva.org/support

Please contact us to obtain credit card information.

Payment Contact Name: _____

Phone number: _____

Keynote Speaker Sponsorship

CIS-VA is pleased to be kicking off the conference with a dynamic and deeply relevant keynote speaker and accompanying takeaway resource. **Keynote session will take place on Tuesday, September 26 at 2:00 pm.**

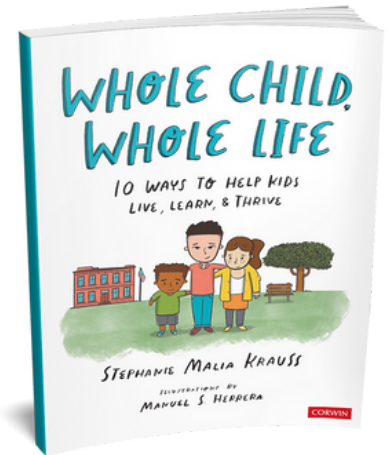


Stephanie Malia Krauss

Stephanie Malia Krauss is an educator, social worker, and leading voice on what young people need to thrive in a rapidly changing world. Through her consulting shop, First Quarter Strategies, Stephanie works with US-based networks, coalitions, philanthropies, nonprofits, government organizations, schools, and community groups. She is the author of [Whole Child, Whole Life: 10 Ways to Help Kids Live, Learn, and Thrive](#) and [Making It: What Today's Kids Need for Tomorrow's World](#). Stephanie's work and writing have been featured on NPR, PBS, Insider, and more. Stephanie is a senior fellow with the CERES Institute for Children & Youth at Boston University and Education Northwest.

Attendee Takeaway

In a world that seems to grow more unpredictable and challenging by the day, how can we increase learning and joy for children while offering them much-needed support? Uncertainty and disruption have created a youth mental health crisis that requires all hands on deck. This bestselling guidebook offers comprehensive and scientifically-grounded methods you can use to support young people's well-being, no matter what obstacles they face. This timely and timeless resource was written by Stephanie Malia Krauss, informed by decades of experience in education, youth development, and social work. **Whole Child, Whole Life will be a takeaway resource for every CIS attendee to help enrich their school-based, student focused work.**



Keynote Speaker Sponsor	\$5,000	<ul style="list-style-type: none">• Opportunity for company representative to introduce speaker• Logo placement on large presentation screen• Logo placement on participant t-shirt• Recognition as sponsor on program agenda and conference app• Corporate promo item in participant goodie bags
Book Sponsor	\$5,000	<ul style="list-style-type: none">• Branded bookmark placed in each book distributed to participants• Verbal and visual recognition during keynote session• Logo placement on participant t-shirt
Keynote Speaker & Book Sponsor	\$10,000	All benefits listed above PLUS <ul style="list-style-type: none">• Half-page ad in 25th anniversary celebration program